

How to Create Ministries that Transform: Theological Innovation in Your Context

We believe innovation occurs at the intersection of:

- A faith community's mission in the world,
- A specific community's assets,
- And the community's needs





The **Theological Innovation Process** is the process of ideating, prototyping, and implementing new ministries. It brings together:

- Design thinking
- Asset-based community development
- Practical theology

Phase 1: Describing

- WHAT is going on in the lives of people in your community?
- What joys and challenges are people facing?



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Phase 2: Interpreting

- WHY are so many people experiencing loneliness and isolation?
- What's the **root cause**?



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Phase 3: Norming	
 What does your THEOLOGY have to say about people experiencing loneliness? What might God desire for people instead of loneliness and isolation? What do your beliefs and values say should be happening in people's lives instead? 	
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Phase 4: Ideating & Prototyping

- What could your faith community **DO** that might actually address people's loneliness and lead to **transformation**?
- What **assets** exist in the community that could help?
- What components of this ministry idea need to be **tested** *before* the ministry is fully launched? How could you conduct **prototypes**?



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Phase 5: Implementing	
 What would it look like to SCALE this ministry in your context? How will you know if the ministry is a "success"? 	
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